



## County of Orange Commuter Assistance Program Overview

<b>Goal</b>	<ul style="list-style-type: none"> <li>• Provide all employees with a comprehensive, yet cost-effective commuter assistance program designed to reduce traffic congestion and air pollution while meeting the requirements of the SCAQMD and serving as a model for others to follow. Centralized program office to service all county facilities.</li> </ul>
<b>County Management And Support</b>	<ul style="list-style-type: none"> <li>• Program Management – Stephanie Smith-Pitts, Human Resources Department</li> <li>• Program implementation assistance by TransVironmental Solutions, Inc.</li> <li>• Rideshare Office, Hall of Administration, 1<sup>st</sup> Floor, Santa Ana – Bldg. 10</li> </ul>
<b>Marketing and Outreach Program</b>	<ul style="list-style-type: none"> <li>• Commuter Information Display Racks (30) at major worksites.</li> <li>• On-site Coordinators (30) to assist with display racks, posters and special events.</li> <li>• Electronic newsletter distributed to all employees each quarter.</li> <li>• Commuter Assistance Program Web site – <a href="http://www.ocgov.com/hr/rideshare">www.ocgov.com/hr/rideshare</a></li> <li>• Annual Transportation Survey that includes the opportunity to signup for incentive programs and to request assistance.</li> <li>• Outreach to employees through New Hire Orientation.</li> <li>• Participation in OCEA Annual Health Fair and OC Green Fair</li> <li>• Special Events and presentations</li> </ul>
<b>Commuter Assistance and Services</b>	<ul style="list-style-type: none"> <li>• Message Center – (714) 647-1931 and e-mail address <a href="mailto:rideshare@ocgov.com">rideshare@ocgov.com</a></li> <li>• “Guaranteed Ride Home Program” available to rideshare participants.</li> <li>• “Carpool/Vanpool Classifieds” listing on line and customized list for employee.</li> <li>• Vanpool formation meetings as requested.</li> <li>• Individualized commuter assistance as requested.</li> </ul>
<b>Startup Incentives and Other Benefits</b>	<ul style="list-style-type: none"> <li>• “Commuter Choice Program” - Purchase monthly vanpool and transit fare media with pre-tax dollars. Reduces taxable income by up to \$230 per month.</li> <li>• “Try the Train on Us” – Receive a 4-trip ticket. Sign up for the Commuter Choice program to purchase Metrolink monthly passes and get the first month free.</li> <li>• “Try the Bus on Us” – Receive a one-day pass. Sign up for the Commuter Choice Program to purchase OCTA fare and get the first month free.</li> <li>• “Try the Vanpool on Us” – Sign up for the Commuter Choice Program and get the first month free.</li> <li>• “Start-A-Vanpool” – Lease a vanpool vehicle and get \$300 after 3 months then \$300 after 6 months.</li> <li>• “Commuter Club” – \$15 gift card signup bonus after 3-months of ridesharing, discounts from local merchants, annual \$10 gift card as a thank you for continuing to rideshare, and quarterly drawings for one of eight \$25 gift cards.</li> <li>• <b>Vanpool Subsidy</b> – Reduction in monthly lease amount up to \$400 for VPSI or Enterprise Vanpools – Funded by OCTA</li> <li>• <b>Advantage / Option Rideshare</b> - \$2/day for first three months of ridesharing (Inland Empire residence only - funded by RCTC and SANBAG).</li> <li>• <b>Rideshare Plus</b> – Thank you reward and discounts for continuing to rideshare (Inland Empire residence only - funded by RCTC and SANBAG).</li> </ul>