



COUNTY OF ORANGE
Commuter Assistance Program

Program Overview

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Goal of Program

- Provide commuter assistance to all employees, increase the average vehicle ridership of the home-to-work commute, and cost effectively comply with AQMD regulations.

- Managed by HR Department
- Administered by TVS

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Major Elements

- Outreach and Education
- Commuter Assistance
- Incentives and Benefits
- Annual Transportation Survey
- Regulatory Compliance

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Outreach and Education

- Message Center = 714-647-1931
- E-mail = rideshare@ocgov.com
- Web = www.ocgov.com/hr/rideshare
- 30 Information Display Racks
- 28 On-site Coordinators
- Quarterly Electronic Newsletter
- Worksite Events

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Commuter Assistance

- Guaranteed Ride Home
 - Emergency On Day of Rideshare
 - Taxi or Rental Car
- Ridematching
 - On-line Carpool Classifieds
 - Ridematch Lists
 - www.ridematch.info
- Individualized Assistance

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Incentives and Benefits

- “Commuter Choice” Program
 - Purchase fare thru payroll deduction
 - Bus, train and/or vanpool
 - Voluntary Payroll Deduction Form
 - Reduce taxable income
 - Up to \$230 per month is pretax

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Incentives and Benefits

- **“Try the Bus on Us”**
 - One-day free pass
 - Sign up for Commuter Choice
 - First month free
 - Discounted Rates with Annual Pass
 - Deducted from paycheck thereafter
 - Tax savings

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Incentives and Benefits

- **“Try the Train on Us”**
 - Two-day free pass
 - Sign up for Commuter Choice
 - First month is Free
 - Discounted Rates with monthly pass
 - Deducted from paycheck thereafter
 - Tax savings

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Incentives and Benefits

- **“Try the Vanpool on Us”**
 - Sign up for Commuter Choice
 - First month Free
 - Deducted from paycheck thereafter
 - TransitChek
 - Tax savings

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Incentives and Benefits

- **“Commuter Club” Awards**
 - Rideshare 5 times/month x 3 month
 - Starbucks Gift Card (\$15)
 - Card Honored for Special Discounts
 - Quarterly Drawings (\$25 x 8)
 - Annual Renewal of Commitment
 - Starbucks Gift Card (\$10)

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Incentives and Benefits

- **Inland Empire Residence Only**
 - “Advantage/Option Rideshare”
 - \$2 / day first 3 months of ridesharing
 - “Rideshare Plus”
 - Annual Gift and Discounts
 - Vanpool Startup Subsidy
 - Both Funded by RCTC/SANBAG

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Incentives and Benefits

- **Funded by OCTA**
 - Destination Partner Discounts
 - Metrolink, Bus and FasTrak users
 - Vanpool Subsidy
 - On-going \$400 monthly discount
 - Guaranteed Ride Home

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Transportation Survey

- **Distributed electronically**
 - Hard copy version also available
- **Captures how employees commute to work**
 - 90% Response Rate Required
- **Option to request Commuter Benefits and renew Commuter Club commitment**

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Regulatory Compliance

- **South Coast Air Quality Management District (Rule 2202)**
- **Annual Reporting**
 - Transportation Survey Results
 - Plan for increasing average vehicle ridership (AVR)
 - 1.24 AVR in 2008 up from 1.15 in 1997
 - AVR Goal of 1.50

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Management Support

- **Promote Ridesharing**
 - New Hire Training and Staff Meetings
 - Display Racks / Events / Posters
- **Annual Transportation Survey**
 - 90% Response Rate
- **Designate On-site Coordinators**
 - Buildings with 250+ employees
 - Annual Meeting

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On-Site Coordinators

- **Manage Information Display Rack**
 - Order, Receive, Replenish
- **Direct Employees to Information**
 - Web Site
(www.ocgov.com/hr/rideshare)
 - E-mail (rideshare@ocgov.com)
 - Phone (714) 647-1931
 - Display Rack in Your Area

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