



County of Orange Commuter Assistance Program Overview

Goal	<ul style="list-style-type: none"> • Provide all employees with a comprehensive, yet cost-effective commuter assistance program designed to reduce traffic congestion and air pollution while meeting the requirements of the SCAQMD and serving as a model for others to follow. Centralized program office to service all county facilities.
County Management And Support	<ul style="list-style-type: none"> • Program Management – Stephanie Smith-Pitts, Human Resources Department • Program implementation assistance by TransVironmental Solutions, Inc. • Rideshare Office, Hall of Administration, 1st Floor, Santa Ana – Bldg. 10
Marketing and Outreach Program	<ul style="list-style-type: none"> • Commuter Information Display Racks (30) at major worksites. • On-site Coordinators (30) to assist with display racks, posters and special events. • Electronic newsletter distributed to all employees each quarter. • Commuter Assistance Program Web site – www.ocgov.com/hr/rideshare • Annual Transportation Survey that includes opportunity to sign up for incentive programs and to request assistance. • Outreach to employees through New Hire Orientation. • Participation in OCEA Annual Health Faire • Special Events and presentations
Commuter Assistance and Services	<ul style="list-style-type: none"> • Message Center – (714) 647-1931 and e-mail address rideshare@ocgov.com • “Guaranteed Ride Home Program” available to rideshare participants. • “Carpool/Vanpool Classifieds” listing on line and customized list for employee. • Vanpool formation meetings as requested. • Individualized commuter assistance as requested.
Startup Incentives and Other Benefits	<ul style="list-style-type: none"> • “Commuter Choice Program” - Purchase vanpool and transit fare media with pre-tax dollars. Reduces taxable income by up to \$230 per month. • “Try the Train on Us” – Receive a 4-trip ticket. Sign up for the Commuter Choice program to purchase Metrolink monthly passes and get the first month free. • “Try the Bus on Us” – Receive a one-day pass. Sign up for the Commuter Choice Program to purchase OCTA fare and get the first month free. • “Try the Vanpool on Us” – Sign up for the Commuter Choice Program and get the first month free. • “Commuter Club” – \$15 gift card signup bonus after 3-months of ridesharing, discounts from local merchants, annual \$10 gift card as a thank you for continuing to rideshare, and quarterly drawings for one of eight \$25 gift cards. • Vanpool Subsidy – Reduction in monthly lease amount up to \$400 for VPSI or Enterprise Vanpools – Funded by OCTA • Free 91 Freeway Express Lane – for 3+ carpools only using transponder during certain commute times. • Advantage / Option Rideshare - \$2/day for first three months of ridesharing (Inland Empire residence only - funded by RCTC and SANBAG). • Rideshare Plus – Thank you reward and discounts for continuing to rideshare (Inland Empire residence only - funded by RCTC and SANBAG).